

□ The Management Committee meeting was held in the first quarter of the Financial Year. All the group leaders representing the committee attended the meeting. The two previous artisan trustee completed their term in the Board and election for new Trustees were finalized through voting at this meeting. Accordingly Chanchal Yadav from Delwara village & Moti Yadav from Ratakhet were appointed as new artisan Trustees. New members for sub committees- social, coating etc were finalised at this meeting.



The 13th Annual General Meeting (AGM) of Sadhna was held on 6th May 2017. Around 350 artisans from different villages along with staff members and Board of Trustees participated in the AGM. Mr. Ajoy Chawla, Sr. VP – Strategy & Biz. Incubation, Titan Company Ltd was invited as Chief Guest who graced the occasions. His valuable inputs and feedback inspired the staff and management of Sadhna. The main attraction was the cultural program which was participated by the artisans and team members of Sadhna.

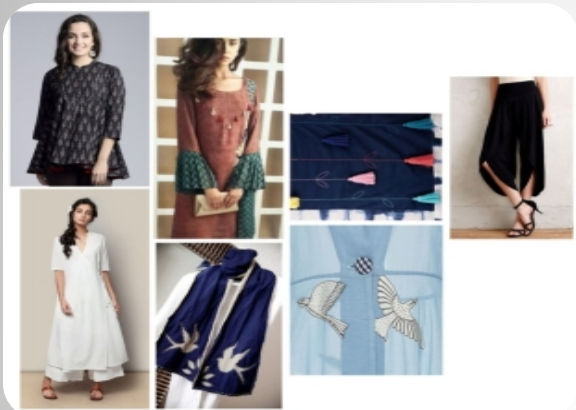


□ Sadhna join in hands with its artisans members supporting the global Fair Trade movement and thereby fighting back to stop unfair trade practices and promoting friendly fair environment across the globe. World Fair Trade Day was celebrated on 13th May at Jagdish chowk store wherein a rally was conducted by artisans and staff members. The objective was to involve more and more people in the Fair Trade movement making consumers aware of Fair Trade



❑ Sadhna launched its new range of ikkat collections designed by Anwita Sarin-Delhi based Textile Designer from NIFT. She developed new embroidery/appliqué techniques in Ikkat kurtas, tunics etc. Anwita has around 12 years experience in craft sector and she works on independent design projects. The new collections have been displayed across Sadhna stores this year.

❑ Sadhna also had conducted a 15 days Design Workshop sponsored by Export Import Bank of India (EXIM). Sadhna hired a professional designer Ms. Neeti Singh, NID (Ahmedabad) whose expertise in Fashion and Textile designing helped in developing a new range of trendy ethnic wear kurtas, toppers, lowers and saris. Neeti currently works as a Design Head with Satya Paul and we hope her designs will help to attract the young generation crowd. Sadhna plans to launch the new collections in the coming few months.



❑ Sri Lankan Prime Minister's Wife Prof Maithree Wickramasinghe (Phd) and her friend was on a personal tour to Udaipur and Sadhna was indeed privileged to have her at Fatehpura Store. Ms. Maithree is a Professor of English and has over 25 years of experience in formulating gender equity and equality policies/strategies, conducting gender sensitization training and evaluating women's and gender programs for local and international organizations. She appreciated the work of the women and loved the products too.



For Further enquires please get back to us @ sadhna@sadhna.org
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